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Nota di contenuto	Cover; Contents; Introduction; Acknowledgments; Part 1 - The Past As Prologue; Chapter 1. The Classic Corporation; The American Mass Market: Implications for Production and Distribution; Mass Production and Scientific Management; The Organization Man; The Success of the Classic Corporation; Chapter 2. The Impact of Change on Corporate America; International Competition; The Rise and Impact of Domestic Competition; The Impact of Information and Communication Technology; The Classic Corporation Attempts to Change; Chapter 3. Major Strategies for Coping with Change; Realignment; Restructuring DownsizingDownsizing: A Report Card; The End of a Workplace Contract; The Cumulative Impact of Competition, Technology, and Downsizing; Part II - The Present As Transition; Chapter 4. The Evolution of Corporate Learning; The Roots o f Corporate Education; The 1980s and 1990s: Management/Executive Education Comes of Age; The Emergence of Corporate Universities; The New Learning

Paradigm; Communities of Practice; Chapter 5. The 1998 Strategic Report on Workforce Education; Percentage of Employees Receiving Training; Types of Employees Receiving Training; Geographic Coverage Current Delivery Methods Future Delivery Methods: A Shift Away from the Classroom; Corporate Universities and Learning Centers; Corporate America's Reaction to MBA/Executive MBA Programs; Partnering Practices with Outside Developers; The Future of Training; Chapter 6. The Emergence and Growth of the Knowledge Economy; What Is Knowledge?; The Progression Toward Knowledge; The Five Elements of Knowledge; Knowledge: The Latest Store of Economic Value; Knowledge as a Corporate Asset; Knowledge as a Competitive Advantage; Knowledge as a Manager of Change; Part III - The Future As Epilogue Chapter 7. Charting the Knowledge Path: A Survey of America's Largest Companies Knowledge Organization: What Does It Mean?; Knowledge Organizations and Continual Learning; Knowledge Organizations Manage Their Intellectual Capital; Degrees of Knowledge Organizations; Tier 1: Four Distinct Exemplars; Conclusion; Chapter 8. Intellectual Capital Accounting; Mill Valley: Knowledge Accounting Gains Momentum; The Vision-Guided Intellectual Capital Report; Intellectual Capital Accounting; How Skandia Developed Its Intellectual Capital Report; Chapter 9. Conceptualizing and Leveraging Knowledge Phase 1: Identifying and Capturing Knowledge Phase 2: Valuing and Prioritizing Knowledge; Phase 3: Sharing and Leveraging Knowledge; Phase 4: Knowledge Creation and Connection; Chapter 10 - Leading With Knowledge; Leadership in Knowledge Organizations; The Role of Vision; Phase 1: Identifying and Capturing Knowledge; Phase 2: Valuing and Prioritizing Knowledge; Phase 3: Sharing and Leveraging Knowledge; Phase 4: Creation and Connection of New Knowledge; Risk Taking and the Knowledge Organization; Notes; Index; About the Authors

Sommario/riassunto

The intellectual assets of a corporation can be leveraged to create a knowledge organization and this book details the forces of change which companies must respond to, and describes the techniques used to restructure organizations.
