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Titolo	Österreichische Dichter als Übersetzer : Salzburger komparatistische Analysen / hrsg. von Wolfgang Pöckl
Pubbl/distr/stampa	Wien : Der Österreichischen Akademie der Wissenschaften, 1991
ISBN	3-7001-1821-X
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2. Record Nr.	UNINA9910480417903321
Autore	Huseman Richard C
Titolo	Leading with knowledge [[electronic resource]] : the nature of competition in the 21st century / / Richard C. Huseman, Jon P. Goodman ; with assistance from Daniel Rabinovitch
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, c1999
ISBN	0-7619-1774-8 1-322-41263-4 1-4522-2147-2
Descrizione fisica	1 online resource (274 p.)
Altri autori (Persone)	GoodmanJon P
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 219-235) and index.
Nota di contenuto	Cover; Contents; Introduction; Acknowledgments; Part 1 - The Past As Prologue; Chapter 1. The Classic Corporation; The American Mass Market: Implications for Production and Distribution; Mass Production and Scientific Management; The Organization Man; The Success of the Classic Corporation; Chapter 2. The Impact of Change on Corporate America; International Competition; The Rise and Impact of Domestic Competition; The Impact of Information and Communication Technology; The Classic Corporation Attempts to Change; Chapter 3. Major Strategies for Coping with Change; Realignment; Restructuring DownsizingDownsizing: A Report Card; The End of a Workplace Contract; The Cumulative Impact of Competition, Technology, and Downsizing; Part II - The Present As Transition; Chapter 4. The Evolution of Corporate Learning; The Roots o f Corporate Education; The 1980s and 1990s: Management/Executive Education Comes of Age; The Emergence of Corporate Universities; The New Learning Paradigm; Communities of Practice; Chapter 5. The 1998 Strategic Report on Workforce Education; Percentage of Employees Receiving Training; Types of Employees Receiving Training; Geographic Coverage Current Delivery MethodsFuture Delivery Methods: A Shift Away from the Classroom; Corporate Universities and Learning Centers; Corporate America's Reaction to MBA/Executive MBA Programs; Partnering Practices with Outside Developers; The Future of Training; Chapter 6. The Emergence and Growth of the Knowledge Economy; What Is Knowledge?; The Progression Toward Knowledge; The Five Elements of Knowledge; Knowledge: The Latest Store of Economic Value; Knowledge as a Corporate Asset; Knowledge as a Competitive Advantage; Knowledge as a Manager of Change; Part III - The Future As Epilogue Chapter 7. Charting the Knowledge Path: A Survey of America's Largest CompaniesKnowledge Organization: What Does It Mean?; Knowledge Organizations and Continual Learning; Knowledge Organizations Manage Their Intellectual Capital; Degrees of Knowledge Organizations; Tier 1: Four Distinct Exemplars; Conclusion; Chapter 8. Intellectual Capital Accounting; Mill Valley: Knowledge Accounting Gains Momentum; The Vision-Guided Intellectual Capital Report; Intellectual Capital Accounting; How Skandia Developed Its Intellectual Capital Report; Chapter 9. Conceptualizing and Leveraging Knowledge Phase 1: Identifying and Capturing KnowledgePhase 2: Valuing and Prioritizing Knowledge; Phase 3: Sharing and Leveraging Knowledge; Phase 4: Knowledge Creation and Connection; Chapter 10 - Leading With Knowledge; Leadership in Knowledge Organizations; The Role of Vision; Phase 1: Identifying and Capturing Knowledge; Phase 2: Valuing and Prioritizing Knowledge; Phase 3: Sharing and Leveraging Knowledge; Phase 4: Creation and Connection of New Knowledge; Risk Taking and the Knowledge Organization; Notes; Index; About the Authors
Sommario/riassunto	The intellectual assets of a corporation can be leveraged to create a knowledge organization and this book details the forces of change which companies must respond to, and describes the techniques used to restructure organizations.