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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Introduction; 1 - The Struggle to Define Terrorism; 2 - Terrorism as a Communication Process With Rhetorical Dimensions; 3 - Labeling and Defining Terrorism as Rhetoric; 4 - Symbols, Symbolism, and Terrorism; 5 - Symbolism in the Targets of Terrorism; 6 - Methods for Studying Public Oratory About Terrorism; 7 - Case Studies for Public Oratory About Terrorism; 8 - Theories of Mass Media for Terrorism; 9 - Mass-Mediated Images and Construction of Terrorism; Index; About the Author
Sommario/riassunto	Concise yet comprehensive, this text examines how acts of terrorism create rhetorical acts, that is, what messages persuasive meanings, symbols, etc. do acts of terrorism generate and communicate to the world at large.