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Descrizione fisica	1 online resource (235 p.)
Collana	Communicating effectively in multicultural contexts ; ; 2
Altri autori (Persone)	YoshidaTomoko
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Nota di bibliografia	Includes bibliographical references (p. 201-211) and indexes.
Nota di contenuto	Cover; Contents; Preface; Chapter 1 - An Introduction to Programs, Goals, and Needs Assessment for Training; Chapter 2 - Awareness and Knowledge as Content Areas for Intercultural Communication Training; Chapter 3 - Emotional Challenges; Chapter 4 - Acquiring Intercultural Communication Skills; Chapter 5 - Putting the Elements Together: Designing and Administering an Effective Intercultural Training Program; Chapter 6 - The Evaluation of Training Programs; Chapter 7 - Issues Affecting the Future of Intercultural Training; References; Author Index; Subject Index; About the Authors
Sommario/riassunto	This handbook provides an organizational framework for planning and establishing intercultural communication training programmes. Drawing from intercultural communication and cross-cultural training, it emphasizes those aspects of training that explicitly involve face-to-face communication. The approaches covered apply to any situation where good personal relations and effective communication need to be established with people from different cultural backgrounds.

