

1. Record Nr.	UNINA9910480299403321
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Titolo	Expressing America [[electronic resource] ] : a critique of the global credit card society // George Ritzer
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : Pine Forge, 1995
ISBN	0-8039-9069-3 1-4522-4311-5 1-4522-4666-1
Descrizione fisica	1 online resource (259 p.)
Collana	The Pine Forge Press social science library
Disciplina	332.765 332.7650973
Soggetti	Credit cards - Social aspects - United States Credit cards - Social aspects Consumer credit - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [197]-230) and index.
Nota di contenuto	Cover; Contents; Preface; Chapter 1 - The Credit Card: Private Troubles and Public Issues; Chapter 2 - Socio-History of the Credit Card: We Probably won't Recognize the Credit Card Field by the End of the Century; Chapter 3 - Credit Card Debt: Beware the Plastic Loan Shark; Chapter 4 - Credit Card Fraud: Screw You, Mac-I Got Mine; Chapter 5 - Secrecy, Privacy, and Credit Cards: Who isn't in Their Files?; Chapter 6 - Credit Cards, Fast-Food Restaurants, and Rationalization: All You Need is 42 Digits to Make One Long-Distance Phone Call Chapter 7 - An American Express: The Culture that Conquered the WorldAppendix; Endnotes; Index
Sommario/riassunto	In this book the author explains what the credit card tells us, both good and bad, about the essence of the modern US and why and how the credit card is helping to transform much of the world.