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Sommario/riassunto	Gandhian Thought and Communication: Rethinking the Mahatma in the Media Age looks at Gandhian thought and contributions from an interdisciplinary communication perspective. It explores the Mahatma as a public intellectual and communicator. It studies Gandhi's unique communication techniques to connect with the masses and the way he used and appropriated myth, metaphors and symbols to communicate his ideas related to modernity and nationalism. The book examines how Gandhian ideas have been tested and the implications derived. This book also studies the contemporary relevance of Gandhian thought by looking at various popular media representations to open up the possibilities of rethinking and recasting Gandhi in the present context.