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| Autore | Jasinski James |
| Titolo | Sourcebook on rhetoric [[electronic resource]] : key concepts in contemporary rhetorical studies / / James Jasinski |
| Pubbl/distr/stampa | Thousand Oaks, Calif. ; ; London, : SAGE, c2001 |
| ISBN | 1-322-41780-6 1-4522-6438-4 |
| Descrizione fisica | 1 online resource (681 p.) |
| Collana | Rhetoric and society |
| Disciplina | 808.003 |
| Soggetti | Rhetoric Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and indexes. |
| Nota di contenuto | Cover; Contents; Foreword; Preface; Introduction: On Defining Rhetoric as an Object of Intellectual Inquiry; Glossary of Concepts; A; B; C; D; E; F; G; H; I; J; L; M; N; O; P; R; S; T; V; Name Index; Name Index.; Subject Index; About the Author |
| Sommario/riassunto | This glossary of key terms and concepts in contemporary rhetorical studies offers an introduction to the definitional ambiguities of the central concept of rhetoric itself. The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication. |