

1. Record Nr.	UNINA9910480047303321
Autore	McCrimdle Mark
Titolo	The ABC of XYZ : understanding the global generations // Mark McCrimdle ; with Emily Wolfinger
Pubbl/distr/stampa	Sydney, New South Wales : , : UNSW Press, , [2009] ©2009
ISBN	1-74224-563-3 1-74223-204-3
Descrizione fisica	1 online resource (256 p.)
Disciplina	920.720994
Soggetti	Generations - Australia Intergenerational relations - Australia Generation Y - Australia Generation X - Australia Conflict of generations - Australia Baby boom generation - Australia Electronic books. Australia Social conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [224]-231) and index.
Nota di contenuto	Contents; Foreword; Introduction; Generations defined; Generational warfare; The generation map; Parenting and training; Educating and engaging; Recruiting and retaining; Motivating and communicating; Leading and managing; Marketing and selling; Beyond Z: meet Generation Alpha; A final word; Notes; Bibliography; Index
Sommario/riassunto	The ABC of XYZ is designed for educators, business managers and parents who want a brief and useful introduction to Australia's living generations and how they interact. It begins by exploring what a generation is, how its definition has changed, and the trends that are emerging for the future. It goes on to examine specific generational conflict in schools, home and the workplace, and the ways in which they can be understood and resolved. Interspersed with useful tables and figures, the book also offers insights into how our generations

compare to their counterparts in Japan, the US and even
