Record Nr. UNINA9910479994603321 Autore Goldberg Greg Titolo Antisocial Media: Anxious Labor in the Digital Economy / / Greg Goldberg Pubbl/distr/stampa New York, NY:,: New York University Press,, [2018] ©2018 1-4798-9804-X **ISBN** 1-4798-7059-5 Descrizione fisica 1 online resource (x, 209 pages) Collana Postmillennial Pop::21 AP 15945 Classificazione 306.36 Disciplina Soggetti Labor Digital media - Economic aspects Information technology - Economic aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Previously issued in print: 2018. Includes bibliographical references and index. Nota di bibliografia Front matter -- Contents -- Acknowledgments -- Introduction -- 1. Nota di contenuto Anxiety and the Antisocial -- 2. Playing -- 3. Automating -- 4. Sharing -- Epilogue -- Notes -- Bibliography -- Index -- About the Author Sommario/riassunto The debate surrounding the transformation of work at the hands of digital technology and the anxieties brought forth by automation, the sharing economy, and the exploitation of leisure We have been told that digital technology is now threatening the workplace as we know it, that advances in computing and robotics will soon make human labor obsolete, that the sharing economy, exemplified by Uber and Airbnb, will degrade the few jobs that remain, and that the boundaries between work and play are collapsing as Facebook and Instagram infiltrate our free time. In this timely critique, Greg Goldberg examines the fear that work is being eviscerated by digital technology. He argues that it is not actually the degradation or disappearance of work that is so troubling, but rather the underlying notion that society itself is under attack, and more specifically the bonds of responsibility on which social relations

depend. Rather than rushing to the defense of the social, however, Goldberg instead imagines the appeal of refusing the hard work of

being a responsible and productive member of society.		