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Nota di contenuto	Preliminary Material -- Introduction / Cristina Rosillo-López -- Defining Public Speech in the Roman Republic: Occasion, Audience and Purpose / Catherine Steel -- Informal Conversations between Senators in the Late Roman Republic / Cristina Rosillo-López -- Intermediaries in Political Communication: Adlegatio and its Uses / W. Jeffrey Tatum -- Circulation of Information in Cicero's Correspondence of the Years 59–58 bc / Francisco Pina Polo -- Governing by Dispatching Letters: The Hadrianic Chancellery / Juan Manuel Cortés-Copete -- The Roman Plebs and Rumour: Social Interactions and Political Communication in the Early Principate / Cyril Courrier -- The Emperor is Dead! Rumours, Protests, and Political Opportunities in Late Antiquity / Julio Cesar Magalhães de Oliveira -- Incitement to Violence in Late Republican Political Oratory / Antonio Duplá Ansuategui -- Why the Anti-Caesarians Failed: Political Communication on the Eve of Civil War (51 to 49 bc) / Martin Jehne -- The Reception of Republican Political

Communication: Tacitus' Choice of Exemplary Republican Orators in Context / Henriette van der Blom -- Retouching a Self-portrait (Or How to Adapt One's Image in Times of Political Change): The Case of Martial in the Light of Pliny the Younger / Rosario Moreno Soldevila -- Name Index -- Subject Index.

Sommario/riassunto

This volume aims to address the question of political communication in the Roman world. It draws upon social sciences and the current trend for the historical study of political communication. The book tackles three main problems: What constitutes political communication in the Roman world? In what ways could information be transmitted and represented? What mechanisms made political communication successful or unsuccessful? This edited volume covers questions like speech and mechanisms of political communication, political communication at a distance, bottom-up communication, failure of communication and representation of political communication. It will be of help to specialists in the Roman world, but also to students and researchers of political sciences, and specialists of political communication in pre-industrial times.
