

1. Record Nr.	UNINA9910479957703321
Autore	Driskill Gerald W
Titolo	Organizational culture in action [[electronic resource]] : a cultural analysis workbook / / Gerald W. Driskill, Angela Laird Brenton
Pubbl/distr/stampa	Los Angeles, [Calif.] ; ; London, : SAGE, c2011
ISBN	1-4833-4928-4 1-4522-3793-X 1-4522-2399-8
Edizione	[Second edition.]
Descrizione fisica	1 online resource (257 p.)
Altri autori (Persone)	BrentonAngela Laird
Disciplina	302.3 302.35
Soggetti	Organizational behavior Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Rev. edition of: Organizational culture in action : a cultural analysis workbook. 2005.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	part I. Cultural analysis planning -- part II. Cultural analysis basics -- part III. Cultural data collection and interpretation -- part iv. Cultural analysis application.
Sommario/riassunto	Beginning with an explanation of theories upon which organisational culture is based, this book then provides guides for gathering information to help improve organisational performance.