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better death"; "Tower of babble"; "Acknowledgments"

Sommario/riassunto

Have Baby Boomers been forced back to work since the GFC? Why do we rely on the arbitrary and illusory numbers of double-entry book-keeping to direct our policies, institutions, economies and societies? Will pre-commitment cards for poker machines coerce the addicted gambler to think before he or she acts? Is airport security a waste of time and money? Not just a series of numbers and facts, good business writing is informative, provocative, funny, even moving. In this first edition of a new annual anthology showcasing the best of Australian business writing, editor Andrew Cornell shows just h
