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Nota di contenuto	Cover; Contents; Introduction; Part I - Foundations and Framework; Chapter 1 - The Ethics of Being in a Communications Context; Chapter 2 - The Moral Dimension of Communicating; Chapter 3 - Discourse Ethics and its Relevance for Communication and Media Ethics; Chapter 4 - Universal Values and Moral Development Theories; Part II - Protonorms across Cultures; Chapter 5 - The Basic Norm of Truthfulness: Its Ethical Justification and Universality; Chapter 6 - The Arab-Islamic Heritage in Communication Ethics; Chapter 7 - Ethics and the Discourse on Ethics in Post-Colonial India Chapter 8 - Communication Ethics in a Latin American ContextChapter 9 - Communalistic Societies: Community and Self-Respect as African Values; Chapter 10 - Emergent Values from American Indian Discourse; Part III - Applications; Chapter 11 - Communications, Hope, and Ethics; Chapter 12 - Communication Ethics in a Changing Chinese Society: The Case of Taiwan; Chapter 13 - Japanese-Style Communication in a New Global Age; Chapter 14 - Vagaries of Time and Place: Media Ethics in Poland; Chapter 15 - Accepting the other: On the Ethics of Intercultural

Communication in Ethnographic Film

Chapter 16 - Women, Welfare, and the United States Media Conclusion:

An Ethics of Communication Worthy of Human beings; Suggested Reading; Index; About the Contributors

Sommario/riassunto

The contributors, representing a diverse range of intercultural perspectives, provide a list of ethical principles common to all their cultures, and demonstrate that cultures in all their differences share a common ground from which to view the media.
