

1. Record Nr.	UNINA9910479897703321
Titolo	Brazil : media from the country of the future / / edited by Laura Robinson, Jeremy Schulz, Apryl Williams ; guest volume editors, Pedro Aguiar ... [and seven others]
Pubbl/distr/stampa	Bingley : , : Emerald Publishing, , 2017 ©2017
ISBN	1-78743-033-2
Edizione	[First edition.]
Descrizione fisica	1 online resource (434 pages) : color illustrations
Collana	Studies in media and communications ; ; volume 13
Disciplina	302.230981
Soggetti	Mass media - Brazil Journalism - Brazil Communication - Social aspects - Brazil Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Section I: Brazilian Television, Cinema, and Media -- Section II: The Brazilian Media Industry -- Section III: News and Journalism in Brazil -- Section IV: Social Movements and Protest in Brazil -- Section V: Theory: Brazilian Perspectives on Media and Communications Theory.
Sommario/riassunto	This book explores five key themes: the new face of news and journalism, social movements and protest, television, cinema, publicity and marketing, and media theory. Chapters reflect the Brazilian case as a laboratory for exploring the evolving media environment of one of the world's most fascinating societies.