

1. Record Nr.	UNINA9910478909903321
Autore	Kasewurm Gyl A.
Titolo	Dr. Gyl's guide to a successful hearing care practice / / Gyl Kasewurm
Pubbl/distr/stampa	San Diego, CA : , : Plural Publishing, Inc., , [2019] ©2019
ISBN	1-63550-208-X
Descrizione fisica	1 online resource (153 pages)
Disciplina	617.80068
Soggetti	Medical care - Marketing Audiology Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Getting started in private practice -- A plan to build on -- Monitoring the health of the business -- Innovative marketing -- Creating an experience to remember -- Highlighting patient retention -- Getting patients to commit to better hearing -- Financial aspects of a practice -- Business essentials -- Focus on possibilities -- Developing an exit strategy -- Dr. Gyl's tips for success.
Sommario/riassunto	This book is a must-have resource for private practice owners in hearing healthcare. Author Gyl Kasewurm, AuD, known in the audiology field as 'Dr. Gyl', has owned and operated a practice for thirty-five years, generating ten times the annual revenue of a typical practice, despite being in a town of only 12,000 people. Readers will benefit from her unique expertise and insight whether they are just starting a new practice or current practice owners looking to implement new strategies to take their business to the next level.

2. Record Nr.	UNISALENTO991003029439707536
Titolo	Le società di mutuo soccorso italiane e i loro archivi : atti del seminario di studio : Spoleto, 8-10 novembre 1995
Pubbl/distr/stampa	[Roma] : Ministero per i beni e le attività culturali, Ufficio centrale per i beni archivistici, 1999
ISBN	8871251512
Descrizione fisica	344 p. : ill. ; 24 cm
Collana	Pubblicazioni degli archivi di Stato. Saggi ; 49
Disciplina	334.7
Soggetti	Mutue - Archivi - Italia
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia