

1. Record Nr.	UNINA9910478875903321
Autore	Sennett Frank
Titolo	FUNdraising : 50 proven strategies for successful school fundraisers // Frank Sennett ; cover designer, Scott Van Atta
Pubbl/distr/stampa	Thousand Oaks, California : , : Corwin Press, , 2008 ©2008
ISBN	1-4522-9773-8
Descrizione fisica	1 online resource (152 p.)
Disciplina	379.13
Soggetti	Educational fund raising Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	<p>""Cover""; ""Table of Contents""; ""Authora€™s Note""; ""Preface""; ""Acknowledgments""; ""About the Author""; ""Introduction: Put the Fun Back in School FUNdraising""; ""A Tale of Two Pledge Drives""; ""A FUNdraising Manifesto""; ""Part I - Stage Setters: Cornerstones of Successful Fundraising Campaigns""; ""Chapter 1 - Exploring Ethics: Consider These Issues before Launching a FUNdraiser""; ""Chapter 2 - Dona€™t Try This at School: Avoid These Fundraising Mishaps""; ""Chapter 3 - Clicking for Cash: Crawl the Web for Delighted Donors""; ""Chapter 4 - The Publicity Payoff: How to Generate Positive Press for Your FUNdraiser""""Part II - 50 FUNdraising Ideas: Rake in the Bucks with These Creative Concepts""; ""Chapter 5 - Excellent Extravaganzas""; ""No. 1. a€™œEducational Film Festival.a€™? Screen a Series of Unintentionally Hilarious Educational Movies from Bygone Eras""; ""No. 2. a€™œInspiring Expositions.a€™? Put on an a€™œInspiration Expoa€™? Replete with Local Experts on Fascinating Subjects""; ""No. 3. a €œAuctioning Experiences.a€™? Build Buzz for Silent and Live Auctions by Letting Folks Bid on Amazing Outings""; ""No. 4. a€™œDouble the Auction Fun.a€™? When a Bidder Wins the Hottest Auction Item, Wow the Crowd by Putting up an Extra One for Sale""""No. 5. a€™œHousing Markets.a€™? Host Home Tours with a Twist""; ""No. 6. a€™œPampering Moms.a€™? Give the Women of the School Community a Well-Deserved Break for Fun and Games""; ""No. 7. a</p>

"Digging for Diamonds." A Sandbox Full of Jewelry Makes for Glitzy, Gritty Fun"; "No. 8. "Tea Partying." Leaf through These Rich and Tasty Themes"; "No. 9. "Dance Fever." Relive High School Memories with an Adult Prom"
 "No. 10. "The Pour House." Raise a Glass for Students at a Wine Tasting"; "No. 11. "Daring to Sing." Tune in to a Karaoke Challenge"; "No. 12. "Treasure Hunting." Send Donors off on a Wild Scavenger Hunt"; "Chapter 6 - Starring Students"; "No. 13. "Spellbinding Solicitations." Host a Student Spell-a-Thon or a "Celebrity" Spelling Bee Featuring Administrators, Teachers, and other Prominent Smarty-Pants Locals"; "No. 14. "Paging Profits." Uncover Nifty Ways to Jazz up Your Book Fair"; "No. 15. "Model Behavior." Put on a Stylish School Fashion Show"
 "No. 16. "Record-Setting Haul." Enlist Students to Set a World Record"; "No. 17. "Freeform Fundraising." Maximize Student Participation with a "Do-Your-Own-Thing-a-Thon.""; "Chapter 7 - Sporting Chances"; "No. 18. "Tee Time." Drive up Receipts with a Variation on the Classic Golf Tournament"; "No. 19. "Drop the Balls." When Numbered Golf Balls Fall from the Sky, Schools Win"; "No. 20. "Hoop Dreaming." Score with a Three-on-Three Basketball Tournament"; "No. 21. "Mascot Madness." Have a Field Day with the District's Costumed Characters"
 "Chapter 8 - Artistic Attractions"

Sommario/riassunto

Presents 50 fun, creative, and cost-effective fundraising strategies from schools across the country and includes savvy organizing tips, guidance on ethical issues, and advice for avoiding mishaps.