

1. Record Nr.	UNINA9910478873403321
Titolo	Women in grassroots communication [[electronic resource]] : furthering social change // edited by Pilar Riano
Pubbl/distr/stampa	Thousand Oaks, Calif., : SAGE, 1994
ISBN	1-4833-2685-3 1-4522-5495-8
Descrizione fisica	1 online resource (335 p.)
Collana	Communication and human values
Altri autori (Persone)	Riano AlcalaPilar
Disciplina	305.42
Soggetti	Women in development Communication in community development Women in communication Social change Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	part I. Framework -- part II. Women as communicative subjects : the social and community dimension -- part III. Women as media producers : developing media competencies -- part IV. Women as sociopolitical actors : building organization and strategies of communication.
Sommario/riassunto	The dramatic contribution of grassroots organizations to effecting social change is brought into vivid detail in this unique perspective on women from around the globe. Each contributor has been instrumental in grassroots processes of media production or has worked within the community communication field and discusses concrete action within a theoretical framework.