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Nota di contenuto	Cover; Contents; Acknowledgments; Introduction - Rationale and Timing of the Book; Part I - Foundations; Chapter 1 - Foundations of the Strategic Management Field; Chapter 2 - The Top Management Perspective in Strategic Process Research; Chapter 3 - Toward a Middle-Level View: Developing New Assumptions; Part II - New Theoretical Horizons: Organizational Knowledge, Social Networks, and Trust; Chapter 4 - Organizational Knowledge and Strategic Renewal; Chapter 5 - The Social Context of Strategic Renewal; Part III - A Middle-Level Perspective Chapter 6 - A Middle-Level Model of Strategic RenewalChapter 7 - Research Approaches and Future Directions; References; Author Index; Subject Index; About the Authors
Sommario/riassunto	This title presents a provocative new take on strategy formulation and execution - namely that strategic business leadership occurs not only at the top, but at all levels of the organisation.