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Altri autori (Persone)	LittlejohnStephen W
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; Introduction; Part I - The Social Construction of Face; Chapter 1 - Identity and Facework: A Theoretical Perspective; Chapter 2 - Creating an Environment of Constructive Facework: A Practical Perspective; Part II - Realms of Practice; Chapter 3 - Facework in the Personal Realm; Chapter 4 - Facework in the Relational Realm; Part III - Facework and the System; Chapter 5 - Facework in the Community; Chapter 6 - Cultural and Global Issues; Part IV - Principled Practice; Chapter 7 - Toward a Practical Theory of Facework; Chapter 8 - Guidelines From Artisans; References IndexAbout the Authors
Sommario/riassunto	'Facework' introduces a paradigm that identifies facework as the key to communication within the management of difference. As shown by the numerous cases featured in this book, facework is a central process in the social construction of both identity and community.

