

1. Record Nr.	UNINA9910477317203321
Autore	Mittermeier Sabrina
Titolo	A Cultural History of the Disneyland Theme Parks : Middle Class Kingdoms // Sabrina Mittermeier
Pubbl/distr/stampa	[s.l.] : , : Intellect, , 2020
ISBN	1-78938-245-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (234 p.)
Disciplina	791.068
Soggetti	Fiction / Action & Adventure Fiction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The first comparative historical study of the six Disneyland theme parks around the world in five distinct cultures: the USA, Tokyo, Paris, Hong Kong and Shanghai. Situates the parks in their respective historic contexts at the time of their opening, and considers the part that class plays in the success or failure of these ventures.