

1. Record Nr.	UNINA9910477313503321
Autore	Simoni Christian
Titolo	Approccio strategico alla produzione : oltre la produzione snella // Christian Simoni
Pubbl/distr/stampa	Firenze : , : Firenze University Press, , 2002
ISBN	9788855189811 8855189816
Descrizione fisica	1 online resource (xv, 421 pages)
Collana	Studi e saggi
Disciplina	658.314
Soggetti	Labor productivity
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>The strategic value of operations is the leitmotif that runs through the entire book. Based on this, in the first chapter the author proposes a reading of production strategy that goes beyond a content and category approach to include aspects of positioning (strategic groups of manufacturers), goals, perspectives, strategic ploys, patterns and plans as well as resources and skills. Chapter two then addresses world class manufacturing, conceived as a system of basic principles, guidelines and general criteria for the design and management of the production system that appears to characterise outstanding enterprises. Onto this three fundamental approaches of streamlined production can be effectively grafted: Just-In-Time, Total Quality Management and employee empowerment. Finally chapter three represents an initial attempt at verification of the formulated theories.</p>