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Sommario/riassunto	Moving away from the recent prevalence of text-based analysis in the field of film studies, Audience tackles one of the most important issues in cinema-how the audience engages with film. Ian Christie has assembled contributions from many of the major figures in media studies, including Gregory Waller, John Sedgwick, and Martin Baker, in order to provide a wide-ranging survey of viewers' relationships with the screen. Audiences utilizes psychoanalysis and psychology, which dominated early academic examinations of film, to parse and explain modern film-viewing habits. This wide-ranging volume also takes advantage of new technology to gain access to important data on audiences, from traditional box office studies to information on digital access to movies in the home. With a particular interest in individual consumers and their motivations, this timely collection spans the spectrum of contemporary audience studies.As the film experience fragments across multiple formats, Audiences studies a broad range of viewers, and is essential reading for scholars and lovers of cinema.