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Nota di contenuto	Designing in an era of transformation comes with responsibility Lucia Rampino and Ilaria Mariani pag. 9 -- Human-centered Design Practice -- Human Resource Design. Steering human-centred innovation within private organizations Martina Rossi » 23 -- Designing for Ambient UX: Design Framework for Managing User Experience within Cyber-Physical Systems Milica Pavlovic » 39 -- Design For Intercultural Experience: A Design Framework within User Experience Approach Shushu He » 55 -- Digital Transformation -- Creativity 4.0. A method to explore the influences of the digital transition on human creativity within the design process Carmen Bruno pag. 75 -- Toward a Yacht Design 4.0. How the new manufacturing models and digital technologies [could] affect yacht design practices Arianna Bionda » 91 -- Displaying open cultural collections. Interface characteristics for effective cultural content aggregators Giovanni Profeta » 107 -- From Adriano Olivetti's project: Eduardo Vittoria. Research, drawing and design. New methods of representation to enhance modern architecture Sara Conte » 125 -- Ethics and social awareness -- Personal Interaction Design. Introducing into the Design Process the Discussion on the Consequences of the Use of Personal Information Laura Varisco » 143 -- Delaying Obsolescence in Digital Products. Interdisciplinary Research through Emotionally Durable Design and Well-Being in the Z Generation Mario de Liguori pag. 163 -- Design for Sustainability in Fashion Trinh Bui and Alba Cappellieri » 183.
Sommario/riassunto	This book proposes an overview of the researches initiated in 2015 in

the Design PhD programme of Politecnico di Milano. All of them explore the implications of the ongoing digital transformations, from the specific perspective of design research. Throughout the book, the cultural, organisational, social, and managerial issues raised by digital technology, are debated and how such issues call for a reframing of design processes, practices and models.

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