

1. Record Nr.	UNINA9910477106003321
Autore	Heyen Sonja
Titolo	Die AfD in den Medien : Eine Framing-Analyse der Partei am Beispiel politischer Talkshows // Sonja Heyen
Pubbl/distr/stampa	Berlin : , : Carl Grossmann Verlag, , 2020
Descrizione fisica	1 online resource (190 pages)
Collana	Schriftenreihe Medienrecht & Medientheorie
Disciplina	791.456
Soggetti	Television talk shows - Germany
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>"Purpose - This master thesis examines the influence of political framing by the German party 'Alternative fur Deutschland' (AfD) on the medial debate as a contemporary issue. Approach - Based on the concept of framing, public broadcast talk shows about the German regional elections in autumn 2019 were analysed regarding their handling of strategic political frames. By comparing the results of this content analysis with a subsequent examination of follow-up communication among selected key online-media, conclusions about the influence of political framing on the medial debate were drawn. Findings - In accordance with the findings, a distinctive transfer of strategic framing is delivered throughout the analysed media coverage, focussing on the polarising issue of how to politically classify the AfD. Practical Implications - The ascertained orientation in journalistic framing was criticised and recommendations towards a recollection of journalistic standards were given.". </p>