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Nota di contenuto	Introduction: Europeanizing cultural heritage -- I Governing Europe -- 1 Multilevel and participatory governance of European cultural heritage in the EU -- 2 Economics and branding European cultural heritage -- II Geo-graphing Europe -- 3 Geo-graphing European cultural heritage -- 4 Heritage and bordering: unity in diversity and difference -- III Engaging Europe -- 5 Participation: inclusive and exclusive heritage -- 6 Constructing communities through participation -- IV Embodying Europe -- 7 Heritage sites as poly-space -- 8 Bodies in European cultural heritage -- 9 Europe's gendered heritage -- Conclusions: Narrating Europe.
Sommario/riassunto	Creating and Governing Cultural Heritage in the European Union provides an interdisciplinary examination of the ways in which European cultural heritage is created, communicated, and governed via the European Heritage Label scheme. Drawing on ethnographic field research conducted at sites in ten countries that have been awarded with the European Heritage Label, the authors of the book approach heritage as an entangled social, spatial, temporal, discursive, narrative, performative, and embodied process. Recognising that heritage is inherently political and used by diverse actors as a tool for re-imagining communities, identities, and borders, and for generating notions of inclusion and exclusion in Europe, the book also considers the idea of Europe itself as a narrative. Chapters tackle issues such as multilevel governance of heritage; geopolitics of border-crossings and

border-making; participation and non-participation; and embodiment and affective experience of heritage. *Creating and Governing Cultural Heritage in the European Union* advances heritage studies with an interdisciplinary approach that utilises and combines theories and conceptualizations from critical geopolitics, political studies, EU and European studies, cultural policy research, and cultural studies. As such, the volume will be of interest to scholars and students engaged in the study of heritage, politics, belonging, the EU, ideas and narratives of Europe.
