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Nota di contenuto	1. Introduction -- Part One: Radical Roots (1920–1961) -- 2. Meet the Winstens: A 'Downstart' Anglo-Jewish family -- 3. Becoming an Activist: Ruth Harrison's Turn to Animal Welfare -- Part Two: Synthesis - The Post-war Landscape of Welfare Science and Activism (1945-1964) -- 4: Between Physiology and Psychology: Ethology and Animal Feelings -- 5. Ideals and Intensification: Welfare Campaigns in a Nation of Animal Lovers -- 6. Staging Welfare: Writing Animal Machines -- Part Three: Impact (1964-68) -- 7. From Author to Adviser: Ruth Harrison and the Animal Machines Moment -- Part Four: Defining Welfare (1967-1979) -- 8. A 'Minority of One': Harrison and the FAWAC -- 9. Ruth the Ruthless: Activism, Welfare, and Generational Change -- 10. Slippery FACTs: The Rise of a "Mandated" Animal Welfare Science -- Part Five:

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Sommario/riassunto

This open access book is the biography of one of Britain's foremost animal welfare campaigners and of the world of activism, science, and politics she inhabited. In 1964, Ruth Harrison's bestseller *Animal Machines* triggered a gear change in modern animal protection by popularising the term 'factory farming' alongside a new way of thinking about animal welfare. Here, historian Claas Kirchhelle explores Harrison's avant-garde upbringing, Quakerism, and how animal welfare debates were linked to concerns about the wider ethical and environmental trajectories of post-war Britain. Breaking the myth of Harrison as a one-hit wonder, Kirchhelle reconstructs Harrison's 46 years of campaigning and the rapid transformation of welfare politics and science during this time. Exacerbated by Harrison's own actions, the decades after 1964 saw a polarisation of animal politics, a professionalisation of British activism, and the rise of a new animal welfare science. Harrison's belief in incremental reform allowed her to form ties to leading scientists but alienated her from more radical campaigners. Many of her 1964 demands gradually became part of mainstream politics. However, farm animal welfare's increasing marketisation has also led to a relative divorce from the wider agenda of social improvement that Harrison once bore witness to. This is the first book to cast light on the interlinked and frequently uneasy histories of post-war British animal welfare activism, science, and legislation. Its unique scope allows it to go beyond limited existing accounts of modern British animal welfare and will be of interest to those interested in animal welfare, environmentalism, and the behavioural sciences.

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