1. Record Nr. UNINA9910476848803321

Autore	Eyman Douglas
Titolo	Digital rhetoric : theory, method, practice / / Douglas Eyman
Pubbl/distr/stampa	Ann Arbor : , : University of Michigan Press, , [2015] ©2015
Descrizione fisica	1 online resource
Disciplina	302.23
Soggetti	Mass media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Defining and locating digital rhetoric -- Digital rhetoric: theory -- Digital rhetoric: method -- Digital rhetoric: practice.
Sommario/riassunto	What is "digital rhetoric"? This book aims to answer that question by looking at a number of interrelated histories, as well as evaluating a wide range of methods and practices from fields in the humanities, social sciences, and information sciences to determine what might constitute the work and the world of digital rhetoric. The advent of digital and networked communication technologies prompts renewed interest in basic questions such as What counts as a text? and Can traditional rhetoric operate in digital spheres or will it need to be revised? Or will we need to invent new rhetorical practices altogether? Through examples and consideration of digital rhetoric theories, methods for both researching and making in digital rhetoric fields, and examples of digital rhetoric pedagogy, scholarship, and public performance, this book delivers a broad overview of digital rhetoric. In addition, Douglas Eyman provides historical context by investigating the histories and boundaries that arise from mapping this emerging field and by focusing on the theories that have been taken up and revised by digital rhetoric scholars and practitioners. Both traditional and new methods are examined for the tools they provide that can be used to both study digital rhetoric and to potentially make new forms that draw on digital rhetoric for their persuasive power.

2. Record Nr. UNINA9910707916703321

Autore	Janssen J. M.
Titolo	Heat transfer to two-phase air/water mixtures flowing in small tubes with inlet disequilibrium / / J.M. Janssen, L.W. Florschuetz, and J.P. Fiszdon
Pubbl/distr/stampa	[Cleveland, Ohio] : , : National Aeronautics and Space Administration, Lewis Research Center, , March 1986
Descrizione fisica	1 online resource (iv, 94 pages) : illustrations
Collana	NASA contractor report ; ; 175076
Soggetti	Design analysis Gas turbines Heat transfer Inlet temperature Two phase flow
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"March 1986." "Performing organization: Arizona State University, Dept. of Mechanical and Aerospace Engineering" Report documentation page.
Nota di bibliografia	Includes bibliographical references (pages 77-79).

3.

Record Nr.	UNINA9910845091503321
Autore	Ramakrishna Seeram
Titolo	Handbook of Materials Circular Economy / / by Seeram Ramakrishna, Brindha Ramasubramanian
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2024
ISBN	9789819705894 9819705894
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (267 pages)
Altri autori (Persone)	RamasubramanianBrindha
Disciplina	620.11
Soggetti	Materials science Sustainability Business logistics Environmental education Refuse and refuse disposal Materials Science Supply Chain Management Environmental and Sustainability Education Waste Management/Waste Technology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction to Circular Economy principles for Materials -- 2. Materials flow, LCA, LCI, ESG – Indicators, Standards, Tools & Strategies -- 3. Circular Economy in Health Care: Materials and Solutions -- 4. Electronics and the Circular Economy: Design for Disassembly and Reuse -- 5. Sustainable Computing – Materials and Solutions -- 6. Circular Supply Chain Management for High-Tech Materials -- 7. Circular Economy and Corporate Social Responsibility -- 8. Case Studies - Accenture Strategy, Singapore SMEs.
Sommario/riassunto	This book provides comprehensive and practical information on the design and implementation of circular systems for various industries, with a focus on Environmental, Social, and Governance (ESG) factors. The scope of the handbook is to cover the materials circularity in a deeper analysis in accordance to ESG used in various industries such as

oil and gas, IT, electronics, medicine, textile, and more. The handbook also covers the key principles of the circular economy, including material efficiency, resource conservation, and waste reduction, and how they impact to different industries. It further critically analyses the challenges and opportunities associated with implementing circular systems in these industries, including the framework for new business models and technical innovations, and the potential benefits in terms of environmental protection, social responsibility, and economic competitiveness. In addition to providing practical information, the handbook also addresses the ESG factors associated with the circular economy exclusively for each industry. This would include the impact of circular systems on the environment, including the reduction of greenhouse gas emissions and the protection of biodiversity, as well as the social benefits, such as job creation, and the economic benefits, such as cost savings and increased competitiveness. The ultimate goal of the handbook should be to provide guidance and support in a niche evaluation for the development of a more sustainable and equitable future, where the circular economy is a key enabler.