Record Nr. UNINA9910476839903321 Autore Ujwary-Gil Anna Titolo Organizational network analysis: auditing intangible resources // Anna Ujwary-Gil Pubbl/distr/stampa 2020 New York:,: Routledge,, 2020 **ISBN** 1-000-73018-2 0-367-40894-5 Descrizione fisica 1 online resource (xvi, 271 pages) Collana Routledge studies in business organization and networks Disciplina 650.13 Soggetti Business networks Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. The integrated meta-model for organizational resource audit is a Sommario/riassunto consistent and comprehensive instrument for auditing intangible resources and their relations and associations from the network perspective. This book undertakes a critically important problem of management sciences, poorly recognized in literature although determining the current and future competitiveness of enterprises. sectors and economies. The author notes the need to introduce a theoretical input, which is manifested by the meta-model. An expression of this treatment is the inclusion of the network as a structure of activities, further knowledge as an activity, and intangible assets as intellectual capital characterized by a structure of connections. The case study presented is an illustration of the use of network analysis tools and other instruments to identify not only the most important resources, tasks or actors, as well as their effectiveness, but also to connect the identified networks with each other. The author opens the field for applying her methodology, revealing the structural and dynamic features of the intangible resources of the organization. The novelty of the proposed meta-model

in an intra-organizational environment.

shows the way to in-depth applications of network analysis techniques