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Descrizione fisica	1 online resource (viii, 424 pages)
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Nota di contenuto	List of figures, Introduction, PART I Why? Towards mastery-setting the context, PART II What? Global management-establishing the content, PART III How? Managerial metamorphosis-transforming your capabilities, Notes, Index.
Sommario/riassunto	This stimulating, clearly written and well-structured text is a comprehensive introduction to the principles of management and organisational behaviour, as well as a corrective to the eurocentric bias of most management texts. It develops a trans-cultural perspective which draws on insights from across the world to examine different management styles, cultures and stages of business development. Contents include: * Orientation * Primal Management - Western including America * Rational Management - Northern including Scandinavia * Developmental Management - Eastern including Japan * Metaphysical Management - Southern including South Africa * Developing yourself as a manager Each section examines core management theory and literature, cultural orientation and related prominent theories. The numerous case studies use appropriate examples from a wide range of international organisations. The uniquely wide-ranging perspective make this a valuable text for all those interested in general management, international business, organizational behavior and corporate strategy.