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Nota di contenuto	Destination London : an expanding visitor economy / Andrew Smith Extending the frontiers of city tourism : suburbs and the real London / Robert Maitland Unplanned expansions : renting private homes to tourists / Clare Inkson Aerotropolis : London's airports as experiences and destinations / Anne Graham The city of sport : London's stadiums as visitor attractions / Claire Humphreys Vertical city tourism : heightened aesthetic and kinaesthetic experiences / Andrew Smith London's 'unseen tours' : slumming or social tourism? / Claudia Dolezal and Jayni Gudka The River Thames : London's riparian highway / Simon Curtis Festive space and dream worlds : Christmas in London / Adam Eldridge and Ilaria Pappalepore Event takeover? The commercialisation of London's parks ; Conceptualising the expansion of destination London : some conclusions / Andrew Smith.
Sommario/riassunto	London is one of the world's most popular destinations and visitors contribute approximately £14.9 billion of expenditure to the city every year. Its tourism and events sectors are growing and over the last few years London has received more visitors than ever before. However, detailed accounts of the city's visitor economy are conspicuously absent. This book analyses how the capital is developing as a destination through the expansion of tourism and events into new urban spaces. The book outlines how parts of London not previously regarded as tourist territory are now subject to the visitor gaze with tourism spreading beyond established central zones into peripheral, suburban and residential areas - in part propelled by a big rise in peer

to peer accommodation use. Simultaneously, London's airports and sports stadiums and their surrounds are becoming destinations in their own right. New vantage points have been created, allowing tourists to explore the city: from above, at night-time or through tours given by the homeless; via the opening up of the River Thames; or through the transformation of local parks into eventscares. The book explores these trends and shows how urban destinations expand. In doing so, it enhances our understanding of London and highlights the growing significance of tourism and events in global cities.
