

1. Record Nr.	UNINA9910476793203321
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Titolo	Monitored : Business and Surveillance in a Time of Big Data // Peter Bloom
Pubbl/distr/stampa	London : , : Pluto Press, , 2019 ©2019
ISBN	1-78680-393-3
Descrizione fisica	1 online resource (xiv, 248 pages)
Disciplina	322.3
Soggetti	Corporations - Political activity Corporations - Corrupt practices Electronic surveillance Liberty Big data - Social aspects Privacy, Right of
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 203-244) and index.
Nota di contenuto	Monitored subjects, unaccountable capitalism -- The growing threat of digital control -- Surveilling ourselves -- Smart realities -- Digital salvation -- Planning your life at the end of history -- Totalitarianism 4.0 -- The revolution will not be monitored.
Sommario/riassunto	The corporate world is watching us, but why does no one watch them? "This book explores a central contradiction of 21st century economy and society: the more morally and politically unaccountable capitalism and capitalists are, the more accountable the mass majority of its subjects must become. The technocratic ideology and surveillance culture of our modern marketized societies hides a deeper reality of a free market that is unmanageable and a corporate elite whose actions cannot be traced let alone regulated. This work highlights the paradoxical way an often disjointed and unjustifiable modern neoliberalism persists through subjecting individuals and communities to a wide range of technical and ethical 'accounting' in all areas of contemporary life. These pervasive practices of monitoring and codifying everything and everyone mask how at its heart this system

and its elites remain socially uncontrollable and ethically out of control"

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