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Nota di contenuto	Introduction / Joan Pedro-Caranana, Daniel Broudy and Jeffery Klaehn -- Interview with Edward S. Herman: Ideological Hegemony in Contemporary Societies / Jeffery Klaehn, Joan Pedro-Caranana, Matthew Alford and Yigal Godler -- What the Propaganda Model Can Learn from the Sociology of Journalism / Jesse Owen Hearn-Branaman -- Journalism Studies' Systematic Pursuit of Irrelevance : How Research Emphases Sabotage Critiques of Corporate-Run News Media / Yigal Godler -- Does the Propaganda Model Actually Theorise Propaganda? / Piers Robinson -- Propaganda 2.0: Herman and Chomsky's Propaganda Model in the Age of the Internet, Big Data and Social Media / Christian Fuchs -- System Security: A Missing Filter for the Propaganda Model? / Daniel Broudy and Miyume Tanji -- From #15M to Podemos: Updating the Propaganda Model for Explaining Political Change in Spain and the Role of Digital Media / Miguel Alvarez-Peralta -- Anti-Communism and the Mainstream Online Press in Spain : Criticism of Podemos as a Strategy of a Two-Party System in Crisis / Aurora Labio-Bernal -- A Screen Entertainment Propaganda Model / Matthew Alford -- American Television: Manufacturing Consumerism / Tabe Bergman -- The Sport of Shafting Fans and Taxpayers: An Application of the Propaganda Model to the Coverage of Professional Athletes and Team Owners / Barry Pollick -- The 2008 Financial Crisis, the Great Recession and Austerity in Britain: Analysing Media Coverage Using the Herman-Chomsky Propaganda Model / Andrew Mullen -- Corporate-Market

Power and Ideological Domination: The Propaganda Model after 30 Years : Relevance and Further Application / Florian Zollmann -- Imperialism and Hegemonic Information in Latin America: The Media Coup in Venezuela vs. the Criminalization of Protest in Mexico / Francisco Sierra Caballero -- "Dynamic" Obama Lectures "Bumbling" Castro on Race Relations in Cuba, While Wilfully Blind to Black Lives Matter Movement in the US / James Winter -- Thinking the Unthinkable about the Unthinkable: The Use of Nuclear Weapons and the Propaganda Model / Milan Rai -- Conclusion / Joan Pedro-Caranana, Daniel Broudy and Jeffery Klaehn.

Sommario/riassunto

"Thirty years after Chomsky and Herman elaborated the Propaganda Model this title aims to introduce a new generation of readers to it. It presents cutting-edge research demonstrating the model's general validity as well as new attempts - in the light of digital media and 21st century politics - to critically update, expand, and refine it. International researchers thus analyse the continuities and new developments in media Environments throughout various regions of the world. Part I addresses the theoretical and methodological dimensions of the PM beginning with an interview with Edward Herman on the model itself. Part II reflects on propaganda as a concept and practice within new mediated digital communications systems and interfaces. Applications of the Propaganda Model are featured in Part III notably new forms of media and content not previously analysed within it: the entertainment industries through the analysis of television, professional sports, Hollywood movies and videogames using quantitative and qualitative research methods. The last section presents case studies of corporate media and reporting practices as reflections of elite power. An extensive re-visioning of the PM this book concludes by identifying the fundamental dimensions of the model, the key modifications and expansions that are suggested--such as the inclusion of new filters--whilst assessing the model's overall value for conducting research in different geographical contexts and media systems and products."
