

1. Record Nr.	UNINA9910476788903321
Autore	Fuchs Christian <1976->
Titolo	The Online Advertising Tax : a digital policy innovation / / Christian Fuchs
Pubbl/distr/stampa	London : , : University of Westminster Press, , 2018
Descrizione fisica	1 online resource (33 pages)
Collana	CAMRI policy briefs ; ; 1
Disciplina	336.2
Soggetti	Taxation - Government policy Internet marketing - Taxation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	WHAT'S THE ISSUE? -- RESEARCH EVIDENCE -- REVIEW OF POLICY OPTIONS -- POLICY RECOMMENDATIONS -- NOTES -- SOURCES AND FURTHER READINGS -- Back Matter.
Sommario/riassunto	"Google and Facebook currently control close to two-thirds of global advertising revenue. While dominating the online advertising market, these two companies have thus far avoided paying adequate taxes. This CAMRI policy brief presents a new policy innovation, the online advertising tax. Considering the key role of user activity and user data for the value of Google and Facebook's services, it explains how digital advertising companies' revenues could be taxed based on the respective country in which targeted users are located. The author reviews existing policy arguments and policy options and sets out practical steps to ensure that tax avoidance by online advertising companies is mitigated. Furthermore, he illustrates how tax revenues could be used to support public service internet platforms."

2. Record Nr.	UNINA9910793748103321
Autore	Callaghan Melissa
Titolo	180 days of geography for second grade / / author, Melissa Callaghan
Pubbl/distr/stampa	Huntington Beach, California : , : Shell Education, , [2018] ©2018
Descrizione fisica	1 online resource (208 pages) : illustrations, maps
Collana	Practice-assess-diagnose
Disciplina	372.13
Soggetti	Education, Elementary - Activity programs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia