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ISBN	1-911396-53-6
Descrizione fisica	1 online resource (x, 284 pages) : illustrations
Disciplina	910.68
Soggetti	Peer-to-peer travel
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Ch 1 Unique Features of the Networks (Sara Dolnicar) -- Ch 2 The Sharing Economy (Stephan Reinhold and Sara Dolnicar) -- Ch 3 The Business Model (Stephan Reinhold & Sara Dolnicar) -- Ch 4 How Airbnb Creates Value (Stephan Reinhold & Sara Dolnicar) -- Ch 5 How Airbnb Captures and Disseminates Value (Stephan Reinhold & Sara Dolnicar) -- Ch 6 Airbnb and its Competitors (Homa Hajibaba & Sara Dolnicar) -- Ch 7 Entrepreneurship Opportunities (Marianna Sigala & Sara Dolnicar) -- Ch 8 Will Networks Become One-stop Travel Shops? (Sarah Gardiner & Sara Dolnicar) -- Ch 9 Filling Infrastructure Gaps (Ljubica Knezevic Cvelbar & Sara Dolnicar) -- Ch 10 Facilitating events (Sheranne Fairley & Sara Dolnicar) -- Ch 11 Regulatory Reactions Around the World (Homa Hajibaba & Sara Dolnicar) -- Ch 12 Drivers of Price in City Destinations: Vienna (Bernhard Andreas Hrobath, Friedrich Leisch & Sara Dolnicar) -- Ch 13 Networks in China (Yixiao Xiang & Sara Dolnicar) -- Ch 14 The Impact on Employment (Gabor Forgacs & Sara Dolnicar) -- Ch 15 Types of Network Members (Anne Hardy & Sara Dolnicar) -- Ch 16 Networks and Hosts - a Love-Hate Relationship (Anne Hardy & Sara Dolnicar) -- Ch 17 Socialising New Guests (Sara Dolnicar) -- Ch 18 The Multi-Family Travel Market (Homa Hajibaba & Sara Dolnicar) -- Ch 19 Do Hosts Discriminate? (Homa Hajibaba & Sara Dolnicar) -- Ch 20 Communication-Regulated Social Systems (Denise Lawungkurr Goodfellow, Anne Hardy and Sara Dolnicar) -- Ch 21 Helping when Disaster Hits (Homa Hajibaba & Sara Dolnicar) -- Ch 22

Guests with Disabilities (Melanie Randle & Sara Dolnicar) -- Ch 23
Political Activism (Homa Hajibaba & Sara Dolnicar) -- Ch 24
Environmental Sustainability (Emil Juvan, Homa Hajibaba and Sara Dolnicar).

Sommario/riassunto

The first book to present a new conceptual framework which offers an initial explanation for the continuing and rapid success of such 'disruptive innovators' and their effects on the international hospitality industry. It discusses all the hot topics in this area, with a specific focus on Airbnb, in the international context.
