

1. Record Nr.	UNINA9910476773103321
Autore	Andersen Kim
Titolo	Generational gaps in political media use and civic engagement : from baby boomers to Generation Z // Kim Andersen [and five others]
Pubbl/distr/stampa	Taylor & Francis, 2021 London : , : Routledge, , 2020 ©2021
ISBN	1-00-311149-1 1-003-11149-1
Descrizione fisica	1 online resource (216 pages) : illustrations
Collana	Routledge studies in media, communication, and politics
Disciplina	320.014
Soggetti	Communication in politics Conflict of generations - Political aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Times Are Changing -- The EPIG Model - Political Information Exposure and Political Involvement in a Generational Perspective -- A Multi-Methods Research Design -- Being Exposed to Political Information in the Media -- Getting Interested, Learning, and Feeling Capable of Participating in Politics -- Participation Targeting the Political System -- Participation Targeting the Local Community -- Being Politically Motivated -- Social Media, Political Engagement, and Participation -- Election Times: Special Times? -- Are the Kids Alright?
Sommario/riassunto	"This book investigates news use patterns among five different generations in a time where digital media create a multi-choice media environment. The book introduces a new model – The EPIG Model (Engagement-Participation-Information*Generation) – to study how different generational cohorts' exposure to political information is related to their political engagement and participation. The authors build on a multi-method framework to determine direct and indirect media effects across generations. The unique dataset allows for comparison of effects between legacy and social media use and helps to disentangle the influence on citizens' political involvement in nonelection as well as

during political campaign times. Bringing the newly of-age Generation Z into the picture, the book presents an in-depth understanding of how a changing media environment presents different challenges and opportunities for political involvement of this, as well as older generations.

Bringing the conversation around political engagement and the media up to date for the new generation, this book will be of key importance to scholars and students in the areas of media studies, communication studies, technology, political science and political communication."

2. Record Nr.	UNINA9910797389403321
Autore	Li Min
Titolo	Live or die : how long can Chinese companies live? // [edited by Min Li]
Pubbl/distr/stampa	[Reading, United Kingdom] : , : Paths International Ltd, , [2013]
ISBN	1-84464-122-8
Descrizione fisica	1 online resource (321 p.)
Collana	Paths International cases in modern Chinese business
Disciplina	338.70951
Soggetti	Business enterprises - China Success in business - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Title Page; Preface; Contents; Chapter 1: Health is the Cornerstone of Enterprise Development; Chapter 2: Rankings and Dimensions of Chinese Companies; Chapter 3: Diagnosis and Interpretation of Current Situation of Companies' Lifespan; Chapter 4: Pathological Diagnosis; Chapter 5: To Decode the Genetic Code of Company Life-Cycle; Chapter 6: Emulation Law of Corporate Life; Bibliography; Back Cover
Sommario/riassunto	Currently, a commercial enterprise in China exists on average for 4.2 years. This practical casebook shows how to extend this lifespan, using a user-friendly 'theoretical explanation + examples' format. The book provides more than 100 practical examples for instant implementation. Using the concept of 'keep healthy,' it analyzes the position of Chinese enterprises on the international scene, interprets the current situation

for business longevity, reveals the common root problems, and provides an expert summary of the key principles that determine the lifespan of a company in China. Live or Di
