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Nota di contenuto	Part I: Global Value Chains Foundations and empirical facts in Latin America -- Chapter 1. Global value chains evolution in Latin America -- Chapter 2: Latin American economies in Global value chains: Main evidence -- Chapter 3: Global Value Chains: Production and Innovation Clusters -- Part II: Governance, Institutions and Hierarchies -- Chapter 4: Sugar Agribusinesses in Central America: Institutionality and Policies -- Chapter 5: Governance in the D.O. Café Pluma Hidalgo from Oaxaca and the D.O. Habanero pepper from the Yucatan Peninsula -- Chapter 6: Governance and the Institutional Framework: The Case of Products with Designation of Origin in Mexico -- Part III – Case Studies in Agribusiness and Agri-Food Industries -- Chapter 7: Global value chains in the Coffee sector: A comparative analysis between El Salvador

and mexico -- Chapter 8: Coffee from Micro batches as a new form of Marketing: The case of producers in Costa Rica's WesternCentral Valley -- Chapter 9: Upgrading options for small cocoa producers in Guatemala -- Chapter 10 The Competitiveness of corn production from a global value chain approach in the southern region of Costa Rica -- PART IV – Case studies in skill and knowledge - Intensive Industries -- Chapter 11: The Gestation of a Triple helix in Queretaro, its contribution to the formation of the global value chain of the Aerospace Industry and the type of upgrading that powers -- Chapter 12: The Automotive Industry in Western Mexico and the performance of Local suppliers in the value chains of Multinational Companies.

Sommario/riassunto

This book examines the governance and institutional dimensions of the global value chain (GVC) and the barriers of local firms to participate in chains. Focusing on Latin America, this collection analyzes agribusiness and agri-food chains in order to evaluate the common challenges in the production and trade of coffee, cocoa, maize, sugar, Tequila and Mezcal in Mexico and Central America. Additionally, there are studies of knowledge intensive industries of aerospace and automotive. Addressing the need for sustainable economic development in developing countries from the study of value chains, this work presents a conceptual framework and empirical cases that highlight the impact of GVC in the Latin American region and will appeal to international business and international trade researchers. Pablo Pérez Akaki is Professor at Tecnológico de Monterrey, Campus Estado de México. He is a Founding Member of the Latin American NETWORK of Researchers in Global Merchandise Chains(REDILACG). Researcher member of the National System of Researchers Level 1. Professor in Economics and Finance. Senior advisor in Doctorate research. Author of papers and books about value chains. Marisol Velazquez-Salazar is Professor at Universidad Panamericana, Mexico. She is a Founding Member of the Latin American NETWORK of Researchers in Global Merchandise Chains (REDILACG). Researcher member of the National System of Researchers Level 1. Professor in Economics and Cuantitative methods. She participates in global research projects like Suster with the UE and Teeb Agrifood with PNUMA and capital coalitions. Gilma Sabina Lizama Gaitán is a doctoral student in Economic Sciences at the Universidad de El Salvador. She is a Founding Member of the Latin American NETWORK of Researchers in Global Merchandise Chains (REDILACG).
