1. Record Nr. UNINA9910468236903321 Autore Nothelfer Stefan Titolo Behavior in foreign languages: experimental evidence on creativity, cooperation, and culture-related effects / / Stefan Nothelfer Pubbl/distr/stampa Wiesbaden, Germany:,: Springer Gabler,, [2020] ©2020 **ISBN** 3-658-31853-8 Edizione [1st ed. 2020.] Descrizione fisica 1 online resource (XVI, 162 p. 80 illus., 9 illus. in color.) Collana Innovation und Entrepreneurship, , 2627-1168 Disciplina 330.01 Soggetti **Business** Economics - Psychological aspects Management science Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references. Nota di bibliografia Nota di contenuto Preface -- In search of Cultural Accommodation, Ethnic Affirmation, and Foreign Language Effects -- Foreign Language Effects on Creativity -- Cooperation in Foreign Languages -- Conclusion and Outlook --Appendix. Sommario/riassunto Working and interacting in foreign languages is widespread. While the

relationship between language and behavior has been discussed for many years, empirical evidence for behavioral effects of foreign language use is surprisingly scarce. Stefan Nothelfer has conducted a series of laboratory studies to investigate and disentangle effects of language and culture on creativity and cooperation, important behavioral foundations of innovation. He draws insights from a large cross-country dataset with pairings between three languages, using a custom-built mobile laboratory. The author's findings challenge theories of linguistic relativity, foreign language effects, and cultural accommodation, and enrich the empirical basis for fundamental research on language and behavior. The Author Dr. Stefan Nothelfer completed his dissertation under the supervision of Prof. Dietmar Harhoff, Ph.D. and Dr. Marco Kleine at the Max Planck Institute for Innovation and Competition, the Center for Digital Technology and

Management (CDTM) and Columbia University. .