

1. Record Nr.	UNINA9910468232303321
Autore	Lin Runhui
Titolo	Corporate Governance of Chinese Multinational Corporations : Case Studies / / by Runhui Lin, Jean Jinghan Chen, Li Xie
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9789811574054 9811574057
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XXII, 200 p. 34 illus., 15 illus. in color.)
Disciplina	338.60951
Soggetti	Asia - Economic conditions Business ethics Corporate governance Asian Economics Business Ethics Corporate Governance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 2. Alibaba Group - The Evolution of Transnational Governance -- 3. Transnational Governance at Geely Auto During Its Acquisition of Volvo -- 4. Transnational Governance of Jinjiang Group's Acquisition of Interstate Hotels and Resorts -- 5. The Construction and Evolution of Lenovo Group's Transnational Governance Capability -- 6. The Equity Governance Model of the Wuhan Iron and Steel Corporation (WISCO)'s Overseas Investment -- 7. Transnational Governance of Ping An Group's Cross-Border Acquisition of Belgium's Fortis -- 8. Transnational Governance of Zoomlion's Acquisition of Italian Cifa -- 9. Transnational Governance of Sany Heavy Industry's Acquisition of Putzmeister -- 10. Conclusions.
Sommario/riassunto	This book is the first to explore the issue of corporate governance in China's new corporations. With rapid development over the last two decades, China has seen compelling achievements in overseas investment. Specifically, an increasing number of Chinese companies have been "going out" to become multinational enterprises. From the

practical view, corporate governance issues have been identified in the literature as one of the most important factors in determining whether these Chinese multinational enterprises succeed or not. However, existing literature provides little investigation and understanding about corporate governance of Chinese multinational enterprises. This book fills that gap and will be of value to corporate executives, scholars of China's economy, and journalists. Runhui Lin is a Professor in organization and management of the Business School at Nankai University, as well as the director of the Network Governance Center of the China Academy of Corporate Governance (CACG). He was also a visiting scholar at Harvard University (2004-2005) and a member of several academic associations both domestic and abroad, such as the Academy of Management (AOM). Jean Jinghan Chen is a Chair Professor in Accounting and Finance and the Dean of Faculty of Business Administration at the University of Macau. Prior to joining the University of Macau, she was the founding Head of Southampton Business School and a Chair Professor in Accounting and Finance at the University of Southampton in the UK. She also worked as the Associate Dean of Faculty of Business, Economics and Law, the Vice President and Chief Executive of Surrey International Institute, and a Chair Professor in Financial Management at the University of Surrey; the Executive Dean of International Business School and Chair Professor of Accounting and Finance in Xian Jiaotong-Liverpool University. Li Xie is a lecturer in Accounting and Finance in International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University (XJTLU) in China. Prior to joining IBSS, Dr. Li Xie worked as a research fellow at the Southampton Business School at the University of Southampton after he obtained his Ph.D. in Durham Business School at the University of Durham in the United Kingdom.

---