

1. Record Nr.	UNINA9910468226403321
Autore	Bernal Richard L.
Titolo	Corporate versus national interest in US trade policy : Chiquita and Caribbean bananas // Richard L. Bernal
Pubbl/distr/stampa	Cham, Switzerland : , : Palgrave Macmillan, , [2020] ©2020
ISBN	3-030-56950-0
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XV, 283 p. 1 illus.)
Disciplina	382.30973
Soggetti	United States Commercial policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Objective and Organization -- 2. Corporate Influence in US Trade Policy -- 3. The Importance of Bananas in the Caribbean -- 4. The EU Banana Regime -- 5. Chiquita and Its Influence on US Trade Policy -- 6. Chiquita Overwhelms the Small Caribbean States -- 7. Impact of US Banana Policy on the Caribbean -- 8. Implications for US National Interest in the Caribbean.
Sommario/riassunto	This book provides a history of the WTO US-EU banana dispute through the lens of a major actor: the US-owned multinational firm, Chiquita Brands International. It documents and explains how Chiquita succeeded in having the Clinton administration pursue a trade policy of forcing the European Union to dismantle its preferential banana import regime for exports from the small English-speaking Caribbean (ESC) countries. The export of bananas was critically important to the social stability and economic viability of these countries and that was in the national security interest of the United States. The experience indicates that succeeding in this goal was detrimental to U.S. national security interest in the Caribbean. .