

1. Record Nr.	UNINA9910467945303321
Autore	Rajagopal <1957->
Titolo	Consumer behavior theories : convergence of divergent perspectives with applications to marketing and management / / Rajagopal
Pubbl/distr/stampa	New York, NY : , : Business Expert Press, , 2018
ISBN	1-947441-15-9
Edizione	[First edition.]
Descrizione fisica	1 online resource (198 pages)
Collana	Consumer Behavior Collection
Disciplina	658.8342
Soggetti	Consumer behavior Consumers' preferences Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.

2. Record Nr.	UNISA996390381203316
Autore	Lathum William
Titolo	Phyala lachrymarum. Or A few friendly teares, shed over the dead body of Mr Nathaniel Weld Mr of Arts of Emanuel Colledge in Cambridge [[electronic resource]] : who in the short journey of his life, died betwene the five and sixe and twentieth yeare of his youth, 1633. Together with sundry choyce meditations of mortalitie
Pubbl/distr/stampa	London, : Printed by R. Y[oung] for George Lathum at the signe of the Bishops head in Pauls Churchyard, Anno 1634
Descrizione fisica	[12], 47, [1] p
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Dedication signed: W. Lathum. In verse. Printer's name from STC. Signatures: A-B ¹² C. The first leaf is blank. "Meditationes quædam de amicitia, de vitæ fragilitate, de morte, et de anima" has separate dated title page; register and pagination are continuous. Reproduction of the original in the British Library.
Sommario/riassunto	eebo-0018