

1. Record Nr.	UNINA9910467875203321
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Titolo	Varietals of capitalism : a political economy of the changing wine industry // Xabier Itcaina, Antoine Roger, and Andy Smith
Pubbl/distr/stampa	Ithaca, New York ; ; London, [England] : , : Cornell University Press, , 2016 ©2016
ISBN	1-5017-0372-2 1-5017-0373-0
Descrizione fisica	1 online resource (281 p.)
Collana	Cornell Studies in Political Economy
Disciplina	338.47663200904
Soggetti	Wine industry - Economic aspects - European Union countries Wine industry - Government policy - European Union countries Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- List of Figures, Tables, and Text Boxes -- Acknowledgments -- List of Abbreviations -- Introduction: Wine and the Politics of Economic Change -- Part I. The Analytical Challenge of Economic Change -- 1. Existing Approaches to Change in and beyond the Wine Industry -- 2. Structured Contingency: Institutions, Fields, and Political Work -- Part II. Shaping and Negotiating Deep Reform -- 3. Knowledge and Power in the Scientific Field -- 4. When Political Work Shifts to the Economic Field -- 5. Adopting Reform within the Bureaucratic Field -- Part III. Implementing Change. Reinstitutionalization or Reproduction? -- 6. The End of Interventionism? -- 7. From New Wine Categories to Resegmented Markets? -- 8. Microeconomic Support: New Instruments in Old Bottles? -- Conclusion: A Glass Half Full -- References -- Index
Sommario/riassunto	Varietals of Capitalism shows that politics is an omnipresent part of the economics of wine and of economic activity in general. Based on a four-year research project encompassing fieldwork in France, Spain, Italy, and Romania, Xabier Itçaina, Antoine Roger, and Andy Smith examine the causes and effects of a radical reform adopted at the EU

level in 2008. Regulatory change politically transformed the rationale of EU support to the wine industry, from shaping the supply side to encouraging producers to adapt to the demands of a supposedly "new consumer." To explain the adoption and impact of the reform, the authors develop an analytical framework to capture the actors-their perceptions, preferences, and interdependencies-within an industry crisscrossed by institutions located at the global, European, national, and local scales. This framework combines concepts and lessons from historical institutionalism and regulationist economics, Bourdieu's field theory, and the sociology of public policymaking. The authors reject accounts that attribute policy change simply to material determinants and "the invisible hand of the market." They emphasize the crucial importance of institutions within sectors of the economy, and propose ways to bolster constructivist approaches to political economy by linking industrial change to scientific and bureaucratic balances of power. This book's novel focus on different levels of institutional impact should prove influential in the study of the politics of industry, and more broadly within the comparative analysis of capitalism.
