

1. Record Nr.	UNINA9910467871903321
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Titolo	Body Language : Peshevaron ke lie ek Pathapradarshak / / Lewis, Hedwig
Pubbl/distr/stampa	Los Angeles ; ; London ; ; New Delhi, India : , : Sage Bhasha, , 2016 ©2015
ISBN	93-5150-672-X 93-5280-381-7
Edizione	[Third revised edition.]
Descrizione fisica	1 online resource (250pages)
Disciplina	300.8
Soggetti	Social sciences Electronic books.
Lingua di pubblicazione	Hindi
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover -- Contents -- 3rd Edition of Preface -- 2nd Edition of Preface -- 1st Edition of Preface -- Introduction -- Chapter 1 -- Chapter 2 -- Chapter 3 -- Chapter 4 -- Chapter 5 -- Chapter 6 -- Chapter 7 -- Chapter 8 -- Chapter 9 -- References -- About the Author.
Sommario/riassunto	A command over body language has become an important skill in today's world. It is the X-factor that completes the personalities of executives, entertainers, politicians, celebrities, and many more. After the thumping success of the previous edition of Body Language: A Guide for Professionals, SAGE has come out with this exciting third edition. Since the last edition of this book more than a decade ago, Internet and media have brought renewed interest to non-verbal communication, particularly to body language. The author has painstakingly combed through the existing text and has extensively researched online resources to add new insights to this edition, making it a cutting-edge reference on the subject. Some of the significant new features of this edition are: - Latest developments in the field of non-verbal communication - Extra details that add greater depth, clarity and comprehensiveness to the text - Modern-day observations of human behaviour and body-talk - Coverage of typical Indian gestures where relevant - A new section on 'Body Language in Sleep' - Additional

practical tips and suggestions The reader is also challenged with tests and practice sessions that help develop special skills to interpret body language. With its various improvements, this edition presents a systematic, in-depth, and comprehensive approach to body language.
