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Nota di contenuto	Introduction to the book and the course -- Part I. Basic applications -- 1. Cost -- 2. Preparing and understanding the income statement -- 3. Monitoring cash flow -- 4. Preparing and understanding the balance sheet -- 5. The business plan: development and applications -- 6. Making a product -- Part II. Special topics and applications -- 7. How to plan, how to budget -- 8. Personal investment and capital budgeting -- 9. Decision-making, cost, cost allocation and revenues -- 10. Trend analysis and financial trends -- 11. Pricing and managing inventory -- 12. Taxes and their implications for your business -- Index.
Sommario/riassunto	Personal financial management and success is as important as business financial management and success. Many of the topics presented apply to both our business and personal lives. As is the nature of managerial accounting, the concepts and applications are intended for internal use only. There are no rules regarding the content and format of in-house spreadsheets and reports. Our focus is strictly on reports that provide the best and most useful information to people and managers. Other accounting courses address "generally accepted accounting principles," IRS regulations, and stockholder and other external reports.