

1. Record Nr.	UNINA9910467605603321
Titolo	Culture, rhetoric, and voting : the presidential election of 2012 // edited by Douglas M. Brattebo [and three others]
Pubbl/distr/stampa	Akron, Ohio : , : The University of Akron Press, , 2016
ISBN	1-62922-039-6 1-62922-040-X
Edizione	[First edition.]
Descrizione fisica	1 online resource
Disciplina	324.973/0932
Soggetti	Presidents - United States - Election - 2012 Voting - United States Political campaigns - United States Presidential candidates - United States Elections - United States Electronic books. United States Politics and government 2009-2017
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : culture, rhetoric and voting in the 2012 election : historical observations / Douglas M. Brattebo and Robert J. Pauly, Jr. -- PART I. PSYCHOLOGY, RELIGION, AND CULURE. Understanding Barack Obama's leadership : gamble of the "rational democrat" / William D. Pederson -- Church and state in America : what Roger Williams might say regarding the 2012 presidential election / Max J. Skidmore -- Perceptions of Mormonism : Romney's faith-based challenges / Luke Perry -- The culture wars in the 2012 presidential election / Graham G. Dodds -- PART II. RHETORIC. The irrelevance of truth : postrhetorical campaigning and the 2012 conventions / Justin S. Vaughn -- The politics of inequality : how Team Obama appealed to the base in the 2012 presidential election / Matthew R. Miles -- No Soviet domination : presidential debates, the media, and public reaction / Douglas Mock -- Barack Obama's evolutionary rhetoric as a strategy for supporting same-sex marriage / Casey Malone Maugh -- PART III. VOTING. The predisposing, motivating, and constraining factors of early voting :

assessing the impact of campaign strategies and voting laws / Lisa Hager -- Who plays the decider? : analyzing key voters in the 2012 election : "a mad men party in a modern family world" / William J. Miller and Sean D. Foreman -- Constituency appeals and group voting in the 2012 presidential election / Mark D. Brewer and Richard J. Powell.

Sommario/riassunto

"The presidential election of 2012 was among the most important in American history, both for the policies that will persist due to its result as well as the national political transformation it portends. The contest's outcome was the product of complex and fast-moving societal changes--demographic, technological, and economic--surfacing in American society. This volume, consisting of writings by leading scholars of American politics and the American presidency, examines the 2012 presidential election in its many facets. Particularly prominent in these analyses are: psychology, religion, and culture, rhetoric, and voting"--
