Record Nr. UNINA9910467416803321 Autore Mead Taryn Titolo Bioinspiration in business and management: innovating for sustainability / / Taryn Mead Pubbl/distr/stampa New York, New York: ,: Business Expert Press, , [2018] ©2018 **ISBN** 1-63157-225-3 1 online resource (119 pages) : illustrations Descrizione fisica Collana Principles for responsible management education collection Disciplina 658.408 Soggetti Sustainability Industrial ecology Business enterprises - Environmental aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Sommario/riassunto Many organizations have found themselves well advanced in their sustainability strategies and reaching the limits of progress made through eco-efficiency measures and regulatory compliance. Looking for novel approaches and solutions, many managers are turning to bioinspiration and related fields such as biomimicry, nature-inspired innovation, circular economy, and cradle to cradle, as tools for sustainability-oriented innovation. This innovation paradigm has been gaining popularity across disciplines in recent decades as the world grapples with the challenge of sustainable development. This book offers a succinct guide for managers and sustainability professionals who are interested in exploring various aspects of business inspired by nature. With applicability ranging from technological, organizational, and system-building innovations, there is a broad realm of possibilities

that suit a manager's scope of ifluence regardless of their position within the organization. This book aims to exhibit the applications of business inspired by nature that extend beyond the boundaries of the organization and encourage open innovation with novel partners in unlikely scenarios, with all partners aligned by the principles of natural