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| 1. Record Nr. | UNINA9910467279703321 |
| Autore | Huang Yan |
| Titolo | Pragmatics |
| Pubbl/distr/stampa | Oxford : , : Oxford University Press, , 2014 ©2014 |
| Edizione | [2nd ed.] |
| Descrizione fisica | 1 online resource (0 pages) |
| Collana | Oxford Textbooks in Linguistics |
| Altri autori (Persone) | Huang Yan |
| Disciplina | 401.45 |
| Soggetti | Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Sommario/riassunto | <p>Yan Huang's highly successful textbook on pragmatics - the study of language in use - has been fully revised and updated in this second edition. It includes a brand new chapter on reference, a major topic in both linguistics and the philosophy of language. Chapters have also been updated to include new material on upward and downward entailment, current debates about conversational implicature, impoliteness, emotional deixis, contextualism versus semantic minimalism, and the elimination of binding conditions. The book draws on data from English and a wide range of the world's languages, and shows how pragmatics is related to the study of semantics, syntax, and sociolinguistics and to such fields as the philosophy of language, linguistic anthropology, and artificial intelligence. Professor Huang includes exercises and essay topics at the end of each chapter, and offers guidance and suggested solutions at the end of the volume. Written by one of the leading scholars in the field, this new edition will continue to be an ideal textbook for students of linguistics, and a valuable resource for scholars and students of language in philosophy, psychology, anthropology, and computer science.</p> |

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| 2. Record Nr. | UNINA9910460041203321 |
| Titolo | Manipulating democracy : democratic theory, political psychology, and mass media / / edited by Wayne Le Cheminant, John M. Parrish |
| Pubbl/distr/stampa | Milton Park, Abingdon, Oxon [England] ; ; New York : , : Routledge, , 2011 |
| ISBN | 1-136-99445-9 1-136-99446-7 1-282-78208-8 9786612782084 0-203-85499-3 |
| Descrizione fisica | 1 online resource (277 p.) |
| Altri autori (Persone) | Le CheminantWayne ParrishJohn M |
| Disciplina | 320.01/9 |
| Soggetti | Manipulative behavior - Political aspects Political psychology Mass media - Political aspects Democracy - Psychological aspects Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | "Seven of the essays collected here from the 7th annual Dilemmas of Democracy Conference held at Loyola Marymount University on February 9, 2008."-- Pref. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Book Cover; Title; Copyright; Contents; List of Figures and Tables; Preface and Acknowledgments; List of Contributors; Introduction Manipulating Democracy: A Reappraisal; Part I Democratic Theory; 1 Manipulation and Democratic Theory; 2 Manipulation: As Old as Democracy Itself (and Sometimes Dangerous); 3 When Rhetoric Turns Manipulative: Disentangling Persuasion and Manipulation; Part II Political Psychology; 4 Changing Brains: Lessons from the Living Wage Campaign; 5 Emotional Manipulation of Political Identity; 6 Mimesis, Persuasion, and Manipulation in Plato's Republic Part III Mass Media7 "News You Can't Use": Politics and Democracy in the New Media Environment; 8 The Betrayal of Democracy: The Purpose |

of Public Opinion Survey Research and its Misuse by Presidents; 9 The Political Economy of Mass Media: Implications for Informed Citizenship; 10 Exploiting the Clueless: Heresthetic, Overload, and Rational Ignorance; Index

Sommario/riassunto

Manipulation is a source of pervasive anxiety in contemporary American politics. Observers charge that manipulative practices in political advertising, media coverage, and public discourse have helped to produce an increasingly polarized political arena, an uninformed and apathetic electorate, election campaigns that exploit public fears and prejudices, a media that titillates rather than educates, and a policy process that too often focuses on the symbolic rather than substantive. Manipulating Democracy offers the first comprehensive dialogue between empirical politi

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Titolo

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Disciplina

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Soggetti

Mathematical analysis
Geometry
Differential equations, Partial
Analyse mathématique
Geometrie
Equations aux dérivées partielles
Anàlisi matemàtica
Geometria
Periodicals.
Revistes electròniques.

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Periodico

Note generali

Refereed/Peer-reviewed

