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Sommario/riassunto	This book is a call to adventure, an opportunity to live life to the fullest and a guide to discovering your own path towards transformational leadership. When Mahatma Gandhi was asked by a reporter to sum up his life's work, he responded simply, 'My life is my message'. This book invites you on a journey to illuminate your life's message to empower and align it with the legacy you want to leave behind. This journey will mentor you through the experiences of the CEOs of Starbucks and Southwest Airlines who developed their leadership messages early in life, and community catalysts in Kenya and India whose sense of purpose propelled them to enhance the lives of those in poverty. Based on over 100 interviews with leaders from around the world who found their way to mission-driven lives, you are led on a path to determine your life's meaning along with the influence you hope to achieve. Beyond insights from the inspirational figures, this book provides a model and practical tools to prompt introspection and greater clarity about your desired life trajectory. While intended for emerging and accomplished leaders of businesses, organizations and communities, it rings true for anyone who is interested in finding the authentic and impactful leader within. Enter with curiosity and be inspired by the

extraordinary stories of others. It's a journey not to be taken lightly, but rather one that demands your full attention. You, and those you seek to influence, deserve no less.

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