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Nota di contenuto	Introduction: Three Facts of Your Professional Life -- 1: Why Your Resume Sucks and How to Make It Shine -- 2: Branding Yourself Isn't Painful -- 3: Get Inside Your Customer's Head -- 4: Garbage In, Garbage Out -- 5: Keep It Simple, Stupid -- 6: If You Look Like A Dog, You'll Get Left Outside -- 7: No One Wants To Read Your Resume, So You'd Better Make It Good -- 8: Ready To Launch -- 9: I Lied. Now You Are Ready -- 10: Cover Letters Increase Your Bang -- 11: The Resumes
Sommario/riassunto	On the list of things you want to do in life, writing a resume is right up there with hitting yourself in the head with a hammer. Yet your resume is the most financially important document you will ever own. When your resume works, you work, and when it doesn't, you don't either. It's that simple. Knock 'em Dead Resume Templates shows you how to write a killer resume and includes 105 ready-to-use Microsoft Word resume templates. You get resume writing advice from a New York Times career bestseller, plus 105 Microsoft Word resume templates. this is a winning combination that doesn't exist anywhere else. Knock 'em Dead Resume Templates is unique. Martin Yate, CPC, knows how to write a resume that works. He shows you how employers think about, prioritize, and express their needs for your job. Then he shows you how to leverage these insights to write a killer resume that will be more discoverable in resume databases and will then speak clearly to the recruiters and hiring managers who read it.

