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Autore	Gardner Annette L.
Titolo	Advocacy and policy change evaluation : theory and practice // Annette L. Gardner and Claire D. Brindis
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ISBN	1-5036-0233-8
Descrizione fisica	1 online resource (267 pages) : illustrations
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Soggetti	Political planning - Evaluation Policy sciences - Evaluation Social advocacy - Evaluation Electronic books.
Lingua di pubblicazione	Inglese
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Nota di contenuto	Front matter -- CONTENTS -- PREFACE -- ACKNOWLEDGMENTS -- ILLUSTRATIONS -- CHAPTER 1. POLICY AND POLICYMAKING -- CHAPTER 2. ADVOCACY -- CHAPTER 3. DESIGNING ADVOCACY AND POLICY CHANGE EVALUATIONS -- CHAPTER 4. OUTCOMES AND METHODS IN ADVOCACY AND POLICY CHANGE EVALUATION -- CHAPTER 5. UNIQUE INSTRUMENTS FOR ADVOCACY AND POLICY CHANGE -- CHAPTER 6. EVALUATOR ROLES AND RELATIONSHIPS WITH STAKEHOLDERS -- CHAPTER 7. ADVANCING ADVOCACY AND POLICY CHANGE EVALUATION PRACTICE -- APPENDIX. A SIX EVALUATION CASES -- APPENDIX B. ADVOCACY AND POLICY CHANGE EVALUATION RESOURCES -- REFERENCES -- INDEX
Sommario/riassunto	This is the first book-length treatment of the concepts, designs, methods, and tools needed to conduct effective advocacy and policy change evaluations. By integrating insights from different disciplines, Part I provides a conceptual foundation for navigating advocacy tactics within today's turbulent policy landscape. Part II offers recommendations for developing appropriate evaluation designs and working with unique advocacy and policy change-oriented instruments. Part III turns toward opportunities and challenges in this growing field.

In addition to describing actual designs and measures, the chapters includes suggestions for addressing the specific challenges of working in a policy setting, such as a long time horizon for achieving meaningful change. To illuminate and advance this area of evaluation practice, the authors draw on over 30 years of evaluation experience; collective wisdom based on a new, large-scale survey of evaluators in the field; and in-depth case studies on diverse issues—from the environment, to public health, to human rights. Ideal for evaluators, change makers, and funders, this book is the definitive guide to advocacy and policy change evaluation.

2. Record Nr.	UNINA9910461502103321
Autore	Hapke Bruce
Titolo	Theory of reflectance and emittance spectroscopy // Bruce Hapke [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2012
ISBN	1-139-20947-7 1-316-08917-7 1-280-48500-0 1-139-22231-7 9786613579980 1-139-21750-X 1-139-21442-X 1-139-22402-6 1-139-22059-4 1-139-02568-6
Edizione	[Second edition.]
Descrizione fisica	1 online resource (xiii, 513 pages) : digital, PDF file(s)
Disciplina	522/.67
Soggetti	Reflectance spectroscopy Emission spectroscopy Moon Surface Spectra
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## Nota di contenuto

Machine generated contents note: Acknowledgements; 1. Introduction; 2. Electromagnetic wave propagation; 3. The absorption of light; 4. Specular reflection; 5. Single particle scattering: perfect spheres; 6. Single particle scattering: irregular particles; 7. Propagation in a nonuniform medium: the equation of radiative transfer; 8. The bidirectional reflectance of a semi-infinite medium; 9. The opposition effect; 10. A miscellany of bidirectional reflectances and related quantities; 11. Integrated reflectances and planetary photometry; 12. Photometric effects of large scale roughness; 13. Polarization; 14. Reflectance spectroscopy; 15. Thermal emission and emittance spectroscopy; 16. Simultaneous transport of energy by radiation and conduction; Appendix A. A brief review of vector calculus; Appendix B. Functions of a complex variable; Appendix C. The wave equation in spherical coordinates; Appendix D. Fraunhofer diffraction by a circular hole; Appendix E. Table of symbols; Bibliography; Index.

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## Sommario/riassunto

Reflectance and emittance spectroscopy are increasingly important tools in remote sensing and have been employed in most recent planetary spacecraft missions. They are primarily used to measure properties of disordered materials, especially in the interpretation of remote observations of the surfaces of the Earth and other terrestrial planets. This book gives a quantitative treatment of the physics of the interaction of electromagnetic radiation with particulate media, such as powders and soils. Subjects covered include electromagnetic wave propagation, single particle scattering, diffuse reflectance, thermal emittance and polarisation. This new edition has been updated to include a quantitative treatment of the effects of porosity, a detailed discussion of the coherent backscatter opposition effect, a quantitative treatment of simultaneous transport of energy within the medium by conduction and radiation, and lists of relevant databases and software. This is an essential reference for research scientists, engineers and advanced students of planetary remote sensing.

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