

1. Record Nr.	UNINA9910467050403321
Autore	Johnson Brian
Titolo	IT for business (IT4B) : from genesis to revolution - a business and IT approach to digital transformation // Brian Johnson and Walter Zondervan
Pubbl/distr/stampa	Cambridgeshire : , : IT Governance Publishing, , [2018] ©2018
ISBN	1-78778-000-7
Descrizione fisica	1 online resource (239 pages)
Disciplina	004
Soggetti	Information technology Knowledge management New products Technological innovations Creative ability in business Creative thinking Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.