

1. Record Nr.	UNINA9910466940603321
Titolo	Business 101 : the art of war
Pubbl/distr/stampa	[Place of publication not identified] : , : BarCharts, Inc., , [2016]
ISBN	1-4232-3121-X
Descrizione fisica	1 online resource (6 pages)
Collana	Quick Study Business
Disciplina	355.00202
Soggetti	Military art and science Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Project strategic superiority. Often a required read for business in college or required by an employer, The Art of War by Sun Tzu remains one of the most influential books of all time. Becky Sheetz, author and corporate trainer specializing in Sun Tzu's strategies covers core principles offering the original text plus a breakdown of the business application of that principle. Organized graphically for easy access and retention in 6 laminated pages, this guide can be used throughout your career.

2. Record Nr.	UNINA9910955795703321
Autore	Reinert Sophus A
Titolo	Translating empire : emulation and the origins of political economy / / Sophus A. Reinert
Pubbl/distr/stampa	Cambridge, Mass., : Harvard University Press, 2011
ISBN	9780674063235 0674063236
Edizione	[1st ed.]
Descrizione fisica	1 online resource (454 p.)
Classificazione	MD 1800
Disciplina	330.1094
Soggetti	Economics - Europe - History - 18th century Enlightenment - Europe Philosophy, European - 18th century Europe Intellectual life 18th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Figures -- Map: the Americas and the Caribbean, c. 1788 -- Map: Europe, c. 1788, with dates of publication for Cary's Essay on the State of England -- Introduction -- Chapter one. Emulation and Translation -- Chapter two. Cary's Essay on the State of England -- Chapter three. Butel- Dumont's <i>Essai sur l'État du Commerce d'Angleterre</i> -- Chapter four. Genovesi's <i>Storia del commercio della Gran Bretagna</i> -- Chapter five. Wichmann's <i>Ökonomischpolitischer Commentarius</i> -- Epilogue -- Abbreviations -- Notes -- Bibliography -- Acknowledgments -- Index
Sommario/riassunto	Historians have traditionally used the discourses of free trade and laissez faire to explain the development of political economy during the Enlightenment. But from Sophus Reinert's perspective, eighteenth-century political economy can be understood only in the context of the often brutal imperial rivalries then unfolding in Europe and its former colonies and the positive consequences of active economic policy. The idea of economic emulation was the prism through which philosophers, ministers, reformers, and even merchants thought about economics, as well as industrial policy and reform, in the early modern period. With the rise of the British Empire, European powers and others sought to

selectively emulate the British model. In mapping the general history of economic translations between 1500 and 1849, and particularly tracing the successive translations of the Bristol merchant John Cary's seminal 1695 *Essay on the State of England*, Reinert makes a compelling case for the way that England's aggressively nationalist policies, especially extensive tariffs and other intrusive market interventions, were adopted in France, Italy, Germany, and Scandinavia before providing the blueprint for independence in the New World. Relatively forgotten today, Cary's work served as the basis for an international move toward using political economy as the prime tool of policymaking and industrial expansion. Reinert's work challenges previous narratives about the origins of political economy and invites the current generation of economists to reexamine the foundations, and future, of their discipline.
